

FOUNDATION FOR CHIROPRACTIC PROGRESS MEMBERSHIP ENROLLMENT



GOLD

All the Benefits of Bronze & Silver, PLUS:

\$100 a month

PERSONALIZED • ON-DEMAND ACCESS

- Featured Profile in National Find-A-Doctor Directory, which includes all offerings in an enhanced listing as well as top-spot search placement, and the ability to add personal and professional achievements, specialties, education and more
- "Box of Gold" welcome kit
- Consent to customize all marketing resources in-house with your practice information
- Live social media training personalized for your staff
- Practice website optimization guidance
- Targeted local media list creation
- Recognition in *Chiropractic Economics* and *Dynamic Chiropractic*
- Marketing toolkits
- Gold benefits apply to all doctors in a single clinic location



SILVER

All the Benefits of Bronze, PLUS:

\$50 a month

CUSTOMIZED • RECORDED ACCESS

- Personalization of press releases and advertisements
- Downloadable patient success stories
- Access to library of Practice Progress Webinars for DCs
- Access to library of Pump Up Your Progress Webinars for CAs
- Patient educational videos



BRONZE

\$25 a month

PUBLICATION READY • LIVE ACCESS

- Enhanced listings in National Find-A-Doctor Directory includes your name and practice name, headshot, State Association or practice logo, practice address and phone number, email address and practice URL
- Monthly Marketing Roadmaps
- Monday Marketing Memos
- Monthly Practice Progress PowerPoint Presentations
- Monthly Marketing Implementation Toolkit Packets
- Social Media Accelerators™
- Weekly podcasts
- Membership Dollars Multiplier
- Access to live Practice Progress webinars for DCs and Pump Up Your Progress webinars for CAs
- Monthly Progress Update - newsletter & updates
- Access to press releases, infographics, advertisements, brochures, posters, PSAs, white papers, tip sheets and eBooks
- Listed as contributor on F4CP website
- Free WebMD and Vitals.com Doctor Directory listings, with 15M combined monthly searches
- Free Directory Member Status with the American Academy of Spine Physicians



YES! I Want to Support MY Practice and Profession!

Recurring monthly: Bronze Silver Gold Student

First Name:		Last Name:	
Address:			
City:		State:	ZIP:
Phone:		Fax:	Email:
Company / Practice Name:			
If Student - College & Est. Graduation Date:			
Charge My Credit Card:			
Billing Address:			Exp. Date:
I've Enclosed a Check:		(Make checks payable to the Foundation for Chiropractic Progress)	

JOIN ONLINE: www.f4cp.org/package

CALL: 866-901-F4CP (3427) FAX: 866-333-2774

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