



## **FOR IMMEDIATE RELEASE**

### **PARKER SEMINARS SUCCESS, NORTHWESTERN BECOMES MAJOR DONOR**

One of the most widely attended chiropractic events, the Parker Seminar in Las Vegas, proved to be a success for Foundation for Chiropractic Progress. Dr. Fab Mancini, President of Parker College of Chiropractic and Parker Seminars, was supportive in the efforts to spread the good news about the Foundation. Sarah Harding, spokesperson for the Foundation, was provided the opportunity to introduce herself to the attendees during the opening ceremonies, meet with numerous attendees, and was interviewed on the Parker Channel regarding the Foundation and her experience with chiropractic.

Dr. Mancini made a major contribution to the Foundation, presenting a check to Sarah for \$25,000 from the Parker College of Chiropractic. Pledge sheets were collected throughout the event, resulting in an estimated annual pledge of more than \$18,500.

Special thanks to the following speakers who encouraged attendees to contribute to the Foundation: Dr. Eric Plasker, Dr. Guy Reikman, Dr. Pat Gayman, Dr. James Chestnut, Dr. Pat Gentempo, Dr. Mo Pisciotto, Dr. Mark Sanna and Dr. Bob Hoffman.

Of particular thanks: Dr. Hoffman offered a free copy of his book "Discover Wellness" to participants who contributed a minimum of \$50 per month. In addition, he pledged to contribute \$500 monthly to the Foundation for the duration of the campaign. This pledge is in addition to the \$10,000 contribution he pledged in late 2006. IN November 2006, the Master's Circle program brought in nearly 100 contributors to the Foundation.

### **NORTHWESTERN STEPS FORWARD AS A MAJOR DONOR**

During Northwestern's homecoming, Dr. Mark Ziegler, President of Northwestern, presented a check to the Foundation for \$15,000. In addition, the Foundation had the opportunity to provide information to more than 1100 doctors attending the program, and included Foundation fliers in their registration packets.

The Foundation was also given an opportunity to address members of the Minnesota Chiropractic Association Board of Directors. The MAC has offered support for the Foundation and made a contribution.

If you wish to make a pledge and/or contribution to the Foundation, please visit [www.foundation4cp.com](http://www.foundation4cp.com). Contributions are also received at P.O. Box 560, Carmichael, California 95609-0560.

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## **About F4CP**

A not-for-profit organization, the Foundation for Chiropractic Progress (F4CP) embraces a singular mission to promote positive press for the profession in national, regional and local media. Through effective and ongoing initiatives, the Foundation's goal is to raise awareness to the many benefits provided by doctors of chiropractic. The F4CP relies upon strategic marketing campaigns that span prominent spokespersons, monthly press releases, public service announcements, and advertisements in high-profile media outlets. To learn more about the Foundation, please visit us on the web at [www.foundation4cp.com](http://www.foundation4cp.com) or call 866-901-f4cp.